BizTek ACCELERATORS

STRATEGY · LEADERSHIP · GROWTH

LAUNCH REPORT & COMPANY OVERVIEW · NOVEMBER 2026

Experience, accelerated.

Plan it right • Build it right • Lead it right

LAUNCHED	ROOTS	HEADQUARTERS	PORTFOLIO
16 November 2026 **Virtual launch, 40 guests**	**BizTek, Chennai since 2005**	**Bengaluru, India** **Serving clients worldwide**	**15 services** **One accountable partner**

1 A new chapter, an unchanged belief

On Monday, 16 November 2026, **BizTek Accelerators Private Limited** was formally launched at a virtual gathering of 40 well-wishers, industry veterans, prospective associates and clients. The company is headquartered in Bengaluru and was incorporated on 2 November 2026.

The name is new; the idea is not. BizTek began in Chennai in 2005, providing business solutions including custom ERP. Over two decades it went through many transformations, but one founding principle never changed — **Business Technology Management**: technology should be adapted to support the business process, not the other way round. BizTek Accelerators carries that principle into a new mission: helping new ventures and growing companies plan, build and lead, with senior expertise exactly when they need it.

> **"Technology should fit the business — not the other way around."**
>
> The BizTek founding principle, 2005

2 Our philosophy

Two needs, one platform

Industry needs experienced judgment

Entrepreneurs, MSMEs and growing companies face moments — a first plant, a bank appraisal, an expansion, a new market — where one experienced decision is worth months of trial and error. Most cannot yet afford a full-time senior team.

Experience deserves a second innings

India has thousands of senior professionals, many recently retired, whose knowledge is still in demand. BizTek gives them an active, dignified second innings — professional work on their own terms, with fair reward and financial independence.

BizTek Accelerators sits between these two needs. We bring the right senior expert to the right client at the right moment — and stand behind the work as one accountable firm. As one of our launch guests put it, **knowledge applied is wisdom**.

Vision, mission and promise

Vision	To be the trusted partner that turns ventures in electronics, manufacturing and technology into bankable, well-run businesses — from Bengaluru to all of India, the Middle East and beyond.
Mission	To give founders, promoters and growing companies senior strategy, leadership and project capability on demand, through one accountable partner and a vetted network of associate consultants.
Promise	One partner across the project life — **Strategy · Leadership · Growth.**

How we keep the promise

Plan it right
Honest, bank-grade DPRs and go-to-market plans that stand up to appraisal.

Build it right
Owner's-side project management from mobilisation to handover.

Lead it right
CXO on Call — senior leadership when, and for as long as, it is needed.

3 Our values

VALUE	WHAT IT MEANS	HOW WE PRACTISE IT
Integrity first	We tell clients the truth, even when it costs us the deal.	We never tweak project-report assumptions just to pass lender norms; in our reporting, red stays red.
Owner's side, always	We serve only the client who engages us.	No money or benefit from vendors, contractors, lenders or distributors we introduce.
Clean with government	Every approval is earned on merit.	No undue advantage; clients pay authorities directly; every contact is logged.
Accountable delivery	One named lead owns every engagement, end to end.	Independent quality review before every final deliverable or stage gate; a joint schedule agreed with the client.
Fair partnership	Associates and partners share fairly in what they create.	Written revenue-share agreements, paid promptly on receipt.

4 What we do — 15 services

BizTek's home ground is electronics system design and manufacturing (ESDM) — PCB and PCBA, EMS and semiconductors — but our services are open to every industry. Fees are scoped after a client-understanding discussion.

CORE

01 CXO on Call
Fractional CEO, COO, CFO, CMO, CTO or CIO — by project, assignment or occasion. Senior judgment without a full-time salary.

02 Detailed Project Reports
Idea checks and bank-grade, scheme, investor and public-project DPRs — honest numbers that stand up to appraisal.

03 Project Management
Health check and recovery, PMO as a service, and full owner's-side PMC from approval to handover.

SUPPORTING

04 Go-to-Market
Market scans, GTM plans, new-market and export entry.

05 Funding & Incentives
Incentive mapping, scheme applications and claims, debt and equity facilitation.

06 Approvals & Liaison
Approvals mapping, land and site, approvals management and renewals.

07 Technology & Vendor Sourcing
Fee-only, independent advice on what to buy.

08 Technical Due Diligence
Independent reviews for investors and lenders.

EXTENDED

09 Testing & Certification
BIS, TEC, WPC, BEE, CE, FCC, UL and system certifications through accredited third-party labs.

10 BizTek Academy
In-plant and corporate training programmes and open workshops.

11 BizTek Talent
CXO and board search and permanent placement. Candidates never pay.

12 BizTek BTM Solutions
Process-first supply of equipment, software and systems — margin disclosed, firewalled from advisory work.

OVERSEAS & TRANSACTIONS

13 BizTek Global
Our services for clients outside India — remote first, onsite when it adds value.

14 BizTek Alliances
Joint ventures, technology tie-ups, acquisitions and divestments; techno-commercial due diligence and integration.

15 BizTek IPO Ready
Readiness, governance and project management for MSMEs listing on the NSE Emerge and BSE SME platforms.

Industries

Core ESDM — PCB and PCBA, electronics manufacturing and semiconductors, led directly by the Founder. **Adjacent sectors** — manufacturing and technology ventures close to ESDM. **Every other industry** — through signed sector experts and partner firms, with BizTek governance and quality review.

Typical clients: first-time promoters, MSMEs expanding or diversifying, investors and lenders, NRI and Gulf investors, and established firms needing interim senior leadership.

Where we serve

Headquartered in **Bengaluru**, serving clients across India and worldwide — **USA · Europe · Middle East · Singapore · Australia**. Overseas engagements are delivered through BizTek Global, contracted by BizTek Accelerators in India.

5 How we work

BizTek runs as a lean core firm that delivers through a vetted network of senior associate consultants, all bound by written agreements and common standards. Every engagement follows the same disciplined path:

Understand 1
A client-understanding discussion under a mutual NDA to define the real need.

Propose 2
A clear scope, deliverables and fee, signed in an engagement letter.

Plan together 3
A joint execution schedule — our activities and the client's inputs, each with a date and owner.

Deliver 4
A delivery pod of the right experts, led by one named engagement lead.

Review 5
Independent quality review before every final deliverable or stage gate.

Hand over 6
A clean, complete handover — no loose ends, no hidden issues.

Our standards on every assignment

- **Uniform delivery standards** — the same methods, templates and quality bar, whoever delivers.
- **Confidentiality** — client information is shared only on a need-to-know basis.
- **Owner-side advisory** — no hidden issues; the client's interest comes first.
- **Clean handovers** — every assignment closes with complete, usable deliverables.

What we will not do

To stay on the owner's side, BizTek does not hold or disburse client project funds, take commission from lenders, vendors or labs on advisory work, take fees from both sides of a transaction, act as a SEBI intermediary, charge candidates any placement fee, or practise as a CA or law firm. Regulated work is done through registered partner firms.

6 Join the BizTek network

BizTek is built for senior professionals who want their experience to keep working — with dignity, professionalism and financial independence. There are three ways to be part of it:

Associate
Senior experts who deliver assignments in their domain, as part of a BizTek delivery pod.

Domain Lead
Senior associates who own a service line's methods and quality, mentor associates and share in their domain's work.

Lead Partner
Anyone who introduces a client — associate or not — and is rewarded on leads that convert to projects.

Founding seats. The first 15 associates join as founding associates on preferential terms. Associates first complete one or two assignments in India before taking on overseas work through BizTek Global. Every associate completes the BizTek Associate Academy before their first assignment.

7 Leadership

Devraj Sathyadevan
Founder & Principal Consultant

Venugopal Keloth
Chief Operating Officer

Raghunathan N
Chief Technology Officer

Ajay Sathya Devraj
Director, AI Strategy

Devraj Sathyadevan is a production engineer with 30+ years in electronics manufacturing, technology and business development across India, the Gulf and the Philippines. He built and headed the Prototyping Business Unit at Kaynes Technology, set up the Power & Energy division at ICAD (Jeddah) and led the consulting profit centre at INOX Qatar. **Venugopal Keloth** brings more than 30 years of experience in the Middle East.

8 Launch highlights — 16 November 2026

The virtual launch brought together 40 participants. The founding team was introduced, the services and associate model were presented, and two distinguished guests shared their reflections.

Prof. Dr. M. K. Balakrishnan Nayar

Academic mentor · Retd. Professor, Government Engineering College, Thrissur

Called the initiative timely for India's manufacturing revolution. He recalled earlier institutional efforts — through development banks and production engineering departments — that lost momentum, and said independent, mission-driven models like BizTek are what the country needs now.

Mr. K. Krishnamoorthy

Semiconductor industry veteran

Observed that knowledge applied is wisdom, and that MSMEs without experienced support lose time and market share to overseas competitors. Senior expertise, applied at the right moment, closes that gap.

- Several participants expressed support, and **Mr. Ken Kasischke** confirmed an in-person meeting to explore collaboration on the Indian electronics opportunity.
- Participants noted that India's expanding network of free trade agreements is opening new demand for Indian expertise abroad — the opportunity BizTek Global is built to serve.
- Follow-on presentations were requested, including an in-person session in Hyderabad.

LET'S TALK

Planning a plant, an expansion or a new market? Bring us the problem.

Whether you need a bankable project report, a senior leader for six months, or a partner for a joint venture — start with a no-obligation conversation.

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